	INDIVIDUAL	STANDARD	PREMIUM
FREIGHT & TRADE ALLIANCE	\$ 99	\$ 550	Less than 10 employees \$ 660 Less than 30 employees \$ 880 Less than 50 employees \$1100
FTA 2014 / 2015 SUBSCRIPTION		-	Less than 100 employees \$1430
BENEFITS and COSTS			
DEIVERTIS and COSTS			More than 100 employees \$1760
ADVOCACY	✓	✓	✓
OPERATIONAL ALERTS	✓	✓	✓
GOVERNMENT FUNDED MANAGEMENT & OPERATIONAL TRAINING	✓	✓	✓
DISCOUNTED NETWORKING EVENTS	✓	✓	✓
WEEKLY REPORT	✓	✓	✓
FINANCE BROKING	✓	✓	✓
DISCOUNTED TECHNICAL TRAINING	✓	✓	✓
DISCOUNTED CPD TRAINING	✓	✓	✓
DISCOUNTED LLOYDS LIST AUST SERVICES		✓	✓
STRATEGIC ADVICE - PASSWORD PROTECTED WEB SITE		✓	✓
CUSTOMS & TAX CONSULTANCY		✓	✓
ICT – WEB & SYSTEMS DEVELOPMENT		✓	✓
INSURANCE (FREIGHT FORWARDING / PI AND MORE)		✓	✓
DISCOUNTED TRADEFOX TARIFF LIBRARY		✓	✓
REAL TIME OPERATIONAL SUPPORT			✓
USE OF FTA LOGO			✓
DIRECTORY LISTING			✓

FTA proudly offers the following benefits to our valued subscribers:

ADVOCACY – FTA's primary role is to provide a collaborative and leading voice for the Australian freight, logistics and international trade sectors. To support this objective, we are pleased to advise that we have recently engaged the services of *John Law* as our Compliance and Litigation Counsel who will be representing FTA at consultative forums, assisting with the preparation of formal submissions, providing ongoing commentaries and input to FTA policy on existing and evolving issues;

OPERATIONAL & MANAGEMENT TRAINING - Real Institute is a multi-award winning registered training organisation. Through our alliance with Real Institute we are able to provide a wide range of training courses in various disciplines across leadership, business sales, customer contact, safety, warehousing and logistics. Real Institute provides an innovative learning journey and offers a fully funded training model, meaning businesses can access government funding for a range of nationally accredited courses;

CONTINUING PROFESSIONAL DEVELOPMENT (CPD) – our Border Compliance Program focusses on delivery of essential information to management and staff at licenced customs brokerages, Sec 77G Depots and Sec 79 Warehouses. The CPD Autumn and Spring sessions are held in both Sydney and Melbourne and are structured to provide customs brokers their annual 30 CPD points required to maintain a licence.

We also have an alliance arrangement with Broker CPD Pty Ltd making their professional eLecture compliance solution available to all FTA subscribers with a 50% discount saving of \$147.50 per annum per customs broker;

TECHNICAL TRAINING & PUBLICATIONS – as a part of our alliance arrangement with the Australian Institute of Exports and the Australian Federation of International Forwarders, discounted rates are available to FTA subscribers to access their publications and to participate in highly regarded specialist training programs;

REAL TIME SUPPORT – perhaps the most significant benefit of an FTA subscription is that you have access to FTA as an extension of your operational team. Through our extensive network and access to key people across government and commerce, we are able to assist in a wide range of operational issues;

TRADE MEDIA & OPERATIONAL DATA – through our alliance with Lloyds List Australia, FTA subscribers are entitled a 20% discount to all Lloyds List Australia services. This results in a \$147.40 per annum discount for the complete "industry package";

ALERTS – we provide timely operational alerts, social media updates and weekly reports. Through these online tools, FTA prides itself on setting the benchmark in the provision of relevant and diverse operational information;

COMMENTARIES – we provide regular commentaries to subscribers via our online tools and media outlets. It is well worth taking the time to have a look at www.FTAlliance.com.au ("advocacy" tab and then "media") to view the high frequency and diversity of issues that FTA is addressing;

CUSTOMS CONSULTANCY – through our alliance with Crowe Horwath, FTA subscribers are entitled to initial complimentary strategic advice and cost-effective consultancy services from their Customs and International Trade (CIT) experts. Crowe Horwath can help businesses save on customs duty and related taxes, identify and mitigate risks, and develop a streamlined compliance framework for the future;

ICT – FTA subscribers have access to expert technology support provided via *Vixen Internet Solutions* who have extensive industry experience in web site development, online cargo tracking solutions and data integration between your existing software to third parties;

FINANCE – FTA subscribers have access to complimentary advice and impartial, non-aligned finance broking services via *MS Financial*;

INSURANCE - FTA subscribers have access to general insurance services via *Logical Financial Management* (freight forwarders liability, professional indemnity, motor fleets, carriers liability and more);

BRANDING – access to the FTA "Your Business Partner" logo for promotional purposes on your stationery and web site; and

DIRECTORY – FTA is a prominent information portal for the international trade sector allowing your company's profile to increase by having contact details on the FTA directory.